

When to use what approach:

Think about the processes you are involved in right now. What is the right strategic process to use?

Simple	Complicated	Complex
Outcome known	Outcome fairly well known	Outcome unknowable
Create a set of instructions that others can follow (or use/adapt pre-existing instructions)	Engage experts to problem solve together to come up with a formulae that can be fine tuned over time	Work with people with multiple ways of knowing to design a strategy that will adapt and change as new information and relationships emerge
Like getting step by step instructions on how to get from a to b	Like having a map with multiple choices on the best way to get from a to b	Like having a compass to guide you in the right direction

Adapted from Getting to Maybe: How the World is Changed, Brenda Zimmerman, Frances Westley, and Michael Patton

