



8 reasons to
start with
why

Why should you start with “WHY”?



Why should you start with “WHY”?

Integrate new ideas

Galvanize people to work together

Support effective decision making

Focus your activities and actions

Power sharing

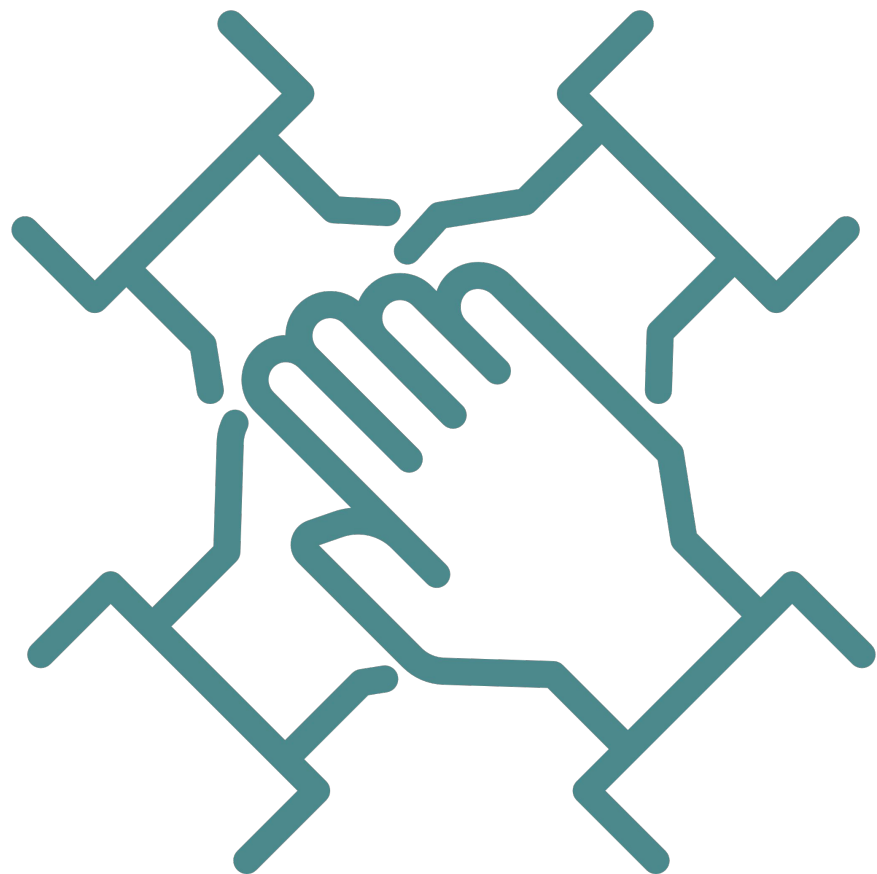
Track your achievements

Tell a compelling story

Find connections and synergies



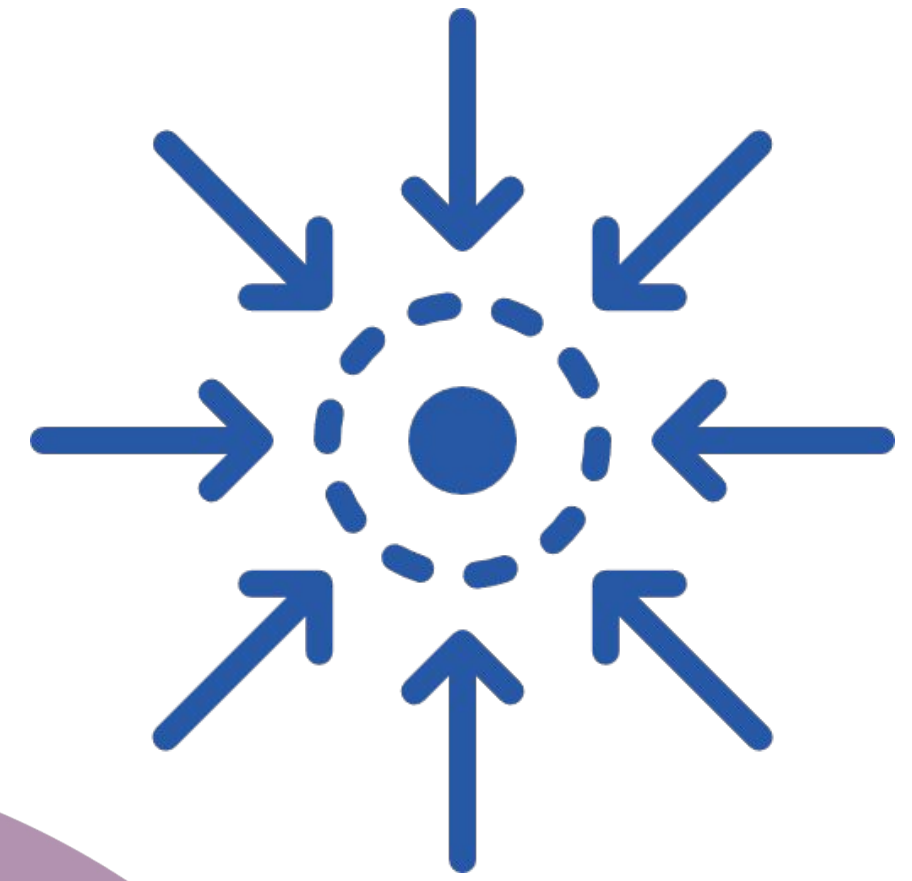
Galvanize people to work together
towards common purpose



Power-sharing



Focus your strategic priorities



Support effective decision making





Track your achievements

Tell a compelling story



Find connections and synergies with potential partners/funders





Integrate new ideas



Thank you for
watching!

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